



## TourTools Back Office – New Features in Version 5

The TourTools v5 back office system is scheduled for release in Summer 2022. Like the versions before it, it is a powerful, highly comprehensive, customizable database management system. It contains a robust CRM, email functionality, tour/bookings/operations functionality, inventory control, and extensive reporting. Increase efficiency and free up your staff to do more with their time. Designed by a veteran tour operator, TourTools Back Office has it all.

In developing TourTools® we had two basic goals in mind; first, automate virtually every task that must be performed in a package tour operator's office, and second, make it simple enough so that everyone will actually use it.

### **New Features Available in TourTools v5:**

- New cleaner and more intuitive user interface
- Significant reporting workflow improvements and several new powerful reports
- New Enhanced Email Module for more powerful email marketing and campaign tracking; eliminated the need for an email plugin
- Integration with MailChimp for contact synchronization and management
- Improved QuickBooks interface and workflow; new compatibility with QuickBooks Online
- Optimized for the cloud for optimal performance on remote servers
- The ability to quickly change dates for your tours
- A new built-in payment gateway to save customers money on transaction fees
- ACH payment processing to save customers money on transaction fees
- Improved Client Module to facilitate additional contacts
- Improved Bookings Module provides "shopping cart" style workflow for multiple passenger bookings; grace periods for bookings
- Improved fundraising functionality to allow payment distribution from a single source
- Improved package creation and duplication workflow
- Client duplication management and merge functionality
- Improved proposal process and costing tools
- Web and mobile accessible layouts and tools for staff on tours
- Optimized group leader reporting for TourTools Online
- Improved access to data export functionality from primary areas of the system